

ROWE

COMMUNICATIONS

rowelauren@mac.com

407-414-8832

facebook.com/LaurenRoweNews



“Lauren’s work for us has been unparalleled. She has a keen knowledge of how the news business operates and the ability to get their attention. She helped us craft our message that was not only delivered on a large scale, it had a lasting and influential result for our business. Lauren can turn on a dime in a time of crisis and offer solid advice. I would recommend Rowe Communications to any group serious about connecting with their audience.”

**Eric Poe
COO CURE Auto Insurance**

“Lauren Rowe’s professional career as an award winning and highly visible television journalist is well documented. But very few have experienced the talented and dedicated woman behind the scenes. She brings a wealth of talent and compassion to the Central Florida Community. Her story telling ability has not only helped us spread our message of hope and stability, it has affected thousands of lives over the years.”

**Ellen Parcell
CEO Heart to Heart**

About LAUREN ROWE

Lauren Rowe is an Emmy Award winning news anchor, producer, moderator and host. Rowe spent 20 years as one of Central Florida’s most influential thought leaders in Television News.

Most recently she was the video talent and correspondent for the grand opening events at the Dr. Phillips Center for the Performing Arts and field producer and reporter for Kennedy Space Center rocket launches. Lauren was also the Chairman of the Communications Committee for the Transition Team for the Orange County Clerk of Courts. And She led the campaign for a ballot referendum for Orange County Public Schools.

Lauren is best known for her 13 years as the face of WKMG-TV’s “Local 6 News.” As anchor of the 5,6,7 and 11 o’clock newscasts she was a strategic contributor in daily newscasts and a newsroom leader in helping to making editorial decisions.

Lauren has covered every major event in Central Florida since arriving in 2001. She was on the desk in 2003 during coverage of the Shuttle Columbia disaster, and field anchored the program’s Return to Flight in 2005. Lauren was at the helm of the station’s live, days-long, non-stop coverage of the historic 2004 hurricane season when hurricanes Charley, Frances and Jeanne made a direct hit on Orlando and the coast.

Lauren field anchored every day of the 33 day Casey Anthony Trial. Work for which she received an Emmy nomination. And she had the same assignment during the trial of George Zimmerman.

Shortly after arriving at WKMG, Lauren created the Sunday morning Political and Current Events program, “Flashpoint.” She produced and hosted the show for more than a decade interviewing some of the most powerful lawmakers, celebrities, activists and business leaders in Florida. Lauren herself was named Best News Anchor by the Orlando Business Journal and one of the most recognizable Central Florida Celebrities by the Orlando Sentinel. And in 2012 her journalism peers honored her with an Emmy for Best Anchor.

